



AVA EXPERIENCE

## **AVA Experience**

**Job title:** Marketing Intern

### **The company**

AVA Experience is revolutionising the experience economy.

We're a digital business that auctions unique experiences. Working with some of London's best restaurants, bars, gyms, classes, events and more we help our members find new and exciting things to do and at the same time help our business partners boost their brand and fill up their venues.

It means we work with some amazing brands and get to enjoy incredible experiences! And to make this all the sweeter, research proves that spending time and money on experiences makes you happier - so we like to think we're doing some good whilst we're at it too!

Founded by [Chris](#) & [Barney](#) at the start of 2018, our young and energetic core team is based in London but we have team members from Brighton, Bath and beyond as well. You'll be joining the core team in London.

Following a very successful first year, we're now investor-backed and looking to grow quickly and fulfill our global ambitions. You'll be joining an exciting journey in its early stages with a chance to make a huge impact.

### **The role**

We're looking for someone to join us on a fast-paced marketing internship.

You will be critical in supporting our Marketing team as they engage new members and retain existing ones. From writing copy and creating social media content to managing events, you will be exposed to all of the channels and tools that are essential to a modern marketer.

Your primary responsibility will be creating exciting copy for the website, working closely with the Sales team as they bring new businesses and experiences onto the platform.

As well as your primary marketing responsibilities, you will be exposed to all elements of start-up life and learn about the fundamentals of a new business.



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### **So, what would this involve?**

Reporting directly to one of our co-founders your primary responsibilities will be:

- Writing engaging copy to get members excited about our experiences
- Creating content for AVA's social media channels
- Finding new and innovative ways to engage with our members
- Responding to ad-hoc customer queries

### **What we're looking for:**

As well as the skills highlighted above, we're looking for someone with the right attitude to succeed in a young and fast-growing business. Ideally, you will:

- Passionate about writing
- Enjoys creating engaging digital content
- Think innovatively and enjoy coming up with new ideas
- Get stuff done without being prompted
- Have an appetite to learn quickly

### **What we offer**

- A superb opportunity to learn and develop the skills of a modern marketer
- Work from a co-working office in Dalston & enjoy team social events
- Access to some of the best restaurants, bars and events in London
- A passionate, dedicated and fun team culture

### **How to apply**

Pop us an email with your CV: [careers@avaexperience.co.uk](mailto:careers@avaexperience.co.uk)